

International Accreditation Forum
Technical Committee Discussion Paper

Name of party submitting issue for discussion (optional): JAS-ANZ

Statement of the issue: Use of a certification body's agent's logo on an accredited certificate.
認定証への認証機関のエージェントのロゴの貼付

Discussion: As members are aware, certification bodies expand their market in a number of different ways. JAS-ANZ has received an application where a JAS-ANZ accredited certification body wants to extend their geographical reach into another country by using the services of a separate legal entity (agent) in that country. The information provided by the accredited body indicates that the agent would like to include their logo on the issued certificate is association with the accredited body's mark.

ISO/IEC 17021-1, Clause 8.2.2 g) appears to open the door to the use of other marks, however is the use of the agent's mark/logo misleading or ambiguous?

ISO/IEC 17021-1, Clause 8.2.2 g): *"the name, address and certification mark of the certification body; other marks: (e.g. accreditation symbol, client's logo) maybe used providing they are not misleading or ambiguous."*

認証機関は様々な方法で市場を拡大している。JAS-ANZに認定先認証機関から、他国にある独立した法人（エージェント）のサービスを使用して、その当該国を含めるサービス提供地域の拡大をするという申請があった。その認証機関からの申請情報によると、当該の他国に存在するエージェントは、認証文書に、認定された認証機関のマークと一緒に自社のロゴも載せることを希望している。

ISO/IEC 17021-1, 8.2.2 g)ではその他のマークの使用を許容しているように思われるが、エージェントのマーク/ロゴの貼付は誤解を招いたり、又は紛らわしいのではないか。

ISO/IEC 17021-1, 8.2.2 g): 「認証機関の名称、住所及び認証マーク、その他のマーク（例えば、認定シンボル、依頼者のロゴ）は、それらが誤解を招くもの又は紛らわしいものでなければ用いてもよい。」

Requested action by the IAF TC: Discuss the request and agree a consistent approach for AB's as it would no doubt benefit both CAB's and AB's.

If the TC agrees that this is acceptable, would there be any conditions associated with the agent's logo?

Consensus of the IAF TC (also to be documented in the meeting summary):

~~MSC WG—While we didn't reach consensus, we did determine that the majority of the MSC WG participants~~ It is agreed that the certificate shall not include an agent's logo, as it would be considered misleading and in violation of ISO/IEC 17021-1 8.2.2.



「誤解を招くもの」にあたり、ISO/IEC 17021-1 8.2.2 に抵触すると考えられることから、認証文書には、エージェントのロゴを含めてはならない。

More Detail

~~Discussed the ISO/IEC 17021 requirement allowing “other” marks. Considered the logo being included with text identifying the entity as not accredited and/or text clarifying which entity was accredited. The end user, using the certificate, is still going to be confused with additional text.~~

~~Discussed if it would matter what the agent’s role was within the CB. The agent is not accredited and the logo/mark is usually associated with the accreditation symbol and if it is misleading then the agent logo/mark should not be used. Only one entity is responsible for the decision of the certification, should not have multiple logos. How many marks/logos can the CB have? If more than one then they could combine an agent mark/logo with their own?~~

~~If an agent’s logo allowed on a certificate, where does it stop? Could any agent’s logo be put on a certificate, no matter the scope of the agent’s work with the CB?~~

~~It was noted that the CB is allowed to reference the agent’s involvement with the CB’s activities in other areas; but not on the certificate.~~